



## **FOR IMMEDIATE RELEASE**

**WeTravel Raises \$92m to Scale the Operating System for Multi-Day Travel, led by Sapphire Ventures**  
*The industry's first Operating System will continue to build future-forward tools into its platform for the multi-billion dollar multi-day travel industry*

**SAN FRANCISCO, CA – Wednesday, Sept. 24, 2025 –** [WeTravel](#), the leading operating system for multi-day travel businesses, today announced it **raised its Series C funding round at \$92 million USD**, led by [Sapphire Ventures](#), with participation from Left Lane Capital, Base10, Cross Creek and other angel investors. This round triples the company's valuation and cements its position as the category leader serving tour operators around the globe.

Founded in 2014, WeTravel powers thousands of operators offering custom and fixed-departure travel experiences: from yoga retreats and safari adventures to student tours and pilgrimage programs. Within its platform, companies can capture online and offline bookings, manage all pre- and post-trip requirements, facilitate global payments at local rates, and pay-out global suppliers instantly and at no processing fee.

**"This funding round is a milestone for the operators who trust us to power their business," said Ted Clements, chief executive officer of WeTravel. "With this funding, we'll make it even easier for operators to run every part of their business in one place. Multi-day travel is full of complex workflows—collecting payments, reconciling payments with bookings and partner pay-outs, and managing trip details—all of which take time and create room for error. WeTravel takes that work and makes it systematically flow, helping operators run more efficiently, grow faster – and focus on delivering life-changing experiences."**

WeTravel will use the funding to:

### **Artificial Intelligence (AI)**

- Invest in AI-driven tools within [Itinerary Builder](#), making it possible to design from PDF to interactive itinerary with a single prompt and customize trips in seconds
- Further build out Agentic tools that save travel businesses time and reduce errors by reviewing and paying invoices, collecting and editing traveler information, and automating marketing efforts

### **B2B Network**

- Scale [WeTravel's Partner Network](#), the largest B2B multi-day travel network, allowing travel businesses to discover, coordinate, and pay or invoice vendors and suppliers.

### **Global Expansion**

- Continue to expand globally to better serve our clients with office expansions in Chicago, Amsterdam, Sydney and Baku.

**“Behind curated multi-day trips like retreats and tours is a business managing a multitude of moving parts — from payments and vendors to contracts and itineraries. WeTravel is solving these challenges with a purpose-built operating system, now enhanced by AI-powered tools that remove friction and help operators scale. We’re excited to support Ted and the team as they expand globally and shape the future of multi-day travel,” said Rajeev Dham, Partner at Sapphire Ventures and WeTravel’s newest board member.**

**“This is not capital for us, it’s capital for the operators who trust us and use our platform from morning to night. When we remove friction from their businesses, we open the door to more transformative experiences for millions of travelers,” Clements said. “We simply want to take away the work they don’t want to do, and shouldn’t need to do, and give that time back to them to build more experiences – and grow their business.”**

WeTravel has supported thousands of operators, with trips departing in 206 countries for more than 1.6 million travelers. The company launched in March additional features like integrated Itinerary Builder and Supplier Transfers, making it the first Operating System for the multi-day travel industry.

**“WeTravel has remained on the forefront of key developments in the industry over the years,” said Hicham Mhammedi Alaoui, co-founder of Travel Collection Limited, a WeTravel client since 2016. “We started as a single operator on the platform and have since grown to operate 10 global brands, using WeTravel for each of them. Standout features that we benefit from include Supplier Transfers, which helps us onboard our ground partners for quick and easy payments, and its seamless API integration to assist us in using all its features within our travel planning ecosystem.”**

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### **About WeTravel**

WeTravel is the leading all-in-one operating system built for multi-day, group travel businesses. By combining itinerary creation, booking software, global payment processing, and trip management, WeTravel enables operators to increase direct bookings, sell premium travel experiences, and manage every part of their business in one platform. Serving thousands of operators worldwide, WeTravel powers the next generation of travel companies with a technology-first approach to selling and managing group trips. Learn more at [www.wetravel.com](http://www.wetravel.com).

### **About Sapphire**

Sapphire is a global software venture capital firm with over \$11 billion in AUM and team members across Austin, London, Menlo Park and San Francisco. For more than two decades, Sapphire has partnered with visionary management teams and venture funds to back companies of consequence. Since its founding, Sapphire has invested in more than 170 companies globally resulting in more than 30 Public Listings and 45 acquisitions. The firm's investment strategies — Sapphire Ventures, Sapphire Partners and Sapphire Sport — are focused on scaling companies and venture funds, elevating them to become category leaders. Sapphire's Portfolio Growth team of experienced operators delivers a strategic blend of value-add services, tools and resources designed to support portfolio company leaders as they scale.